

PR Awards 2015-2016

Best Club Newsletter Award

Awarded to the Best Club Newsletter of each of the terms:

- Jul 1, 2015 – Nov 15, 2015
- Nov 16, 2015 – May 15, 2016

eNewsletter to be in PDF format only & not to exceed 3 MB in size.

ANNOUNCEMENT OF WINNER: The contest will be judged by the Panel of Judges based on judging criteria stated below. There will be two awards (Winner and Runners up) for each category Electronic and Print. The awards would be announced at the District Conferences- Jamboree 2015 in Mangalore and Coronation 2016 in Bangalore.

Submit here: <http://www.tmdistrict92.org/tmdistrict92/index.php/awards/pr/best-club-newsletter>

Judging criteria:

1. Toastmasters Club (Chapter) Information (2 points max for each – Total 0-6 points)

- 1.1. Club name, Officers' names, position & contact information
- 1.2. Meeting location, address, time, directions to the venue
- 1.3. Calendar / List of Events

2. Promotion of Toastmasters Program (3 points max for each – Total 0-9 points)

- 2.1. Mission of Toastmasters Clubs
- 2.2. Announcements, declarations etc. of upcoming Club, Area, Division, and District events
- 2.3. Toastmasters International logo and Tag line

3. Layout & Presentation (5 points max for each – Total 0-15 points)

- 3.1. Layout should incorporate careful attention to white space, page balance and the importance and organization of the articles. Indexation of the Newsletter for facilitation of the readers. Easy to read
- 3.2. Design & Creativity
- 3.4. Effective use of graphics and/or photos as also of borders, dividers, and rulers

4. Editorial Information (5 points max for each – Total 0-20 points)

- 4.1. Newsletter name, volume info, newsletter issue info,
- 4.2. Editorial board member names and info, sponsoring organization info
- 4.3. Editor's message
- 4.4. Article with submitting members details. Credits to the author, or to the source (Name of the source, issue, & date etc.) for non-original articles

5. Content of newsletter (Total 0-50 Points: 0-5 points for each item)

- 5.1. Educational value, learning items, knowledge nuggets centred on Communication and leadership
- 5.2. Recognition of club members (Birth date/anniversary/-Toastmasters educational achievements). New members' info
- 5.3. Promotion of Toastmasters education programs.
- 5.4. Quality of writing meets acceptable standards of sentence structure, spelling, punctuation and grammar and should be written in an interesting and clear manner
- 5.5. Reports on club activities, interclub meetings, contests, education programs
- 5.6. Report on DCP status
- 5.7. Cartoons, quotes, jokes or humorous anecdotes
- 5.8. Club President's message, Messages/address from Toastmaster Officers and Organization officers
- 5.9. Consistent use of typeface (headings, subheadings, captions, articles)
- 5.10. Testimonials from members and guests or from Management representatives for a corporate club