

PR Awards 2015-2016

Best Club Social Media Presence Award

SUBMITTAL INFORMATION:

Awarded to the Best Club Social Media Presence for the term: Jul1,2015– May 15, 2016

PURPOSE: To ensure Toastmasters Clubs in District 92 have an effective social media presence in order to promote Toastmasters externally.

SUBMISSION PROCEDURE: All Toastmasters Clubs in District 92 are encouraged to submit details using the District website; by such a deadline that judging can be completed in time to announce results and present awards at the Annual District conference.

Submit [here](#) :

<http://www.tmdistrict92.org/tmdistrict92/index.php/awards/pr-awards/best-social-media-presence>

JUDGING: A panel of judges not less than three and a Chief Judge will be appointed. Judges decisions are final and cannot be appealed.

ANNOUNCEMENT OF WINNER: The contest will be judged by the Panel of Judges based on judging criteria stated below. There will be two awards (Winner and Runners up). The awards would be announced at the District Conference Coronation 2016 in Bangalore.

Judging Criteria:

1. List of Social Media channel presence (5 points for each – Total

0-25 points) 2. Sustained presence & consistency on social channels (Total 0-25 points) 3. Quality of content (Total 0-25 points) 4. Relevant promotion of Toastmasters- Club, District & Toastmasters International relevance (Total 0-25 points)