

PR Awards

Best Club Website

Awarded to the best club website for the term July through June, every year

PURPOSE

To ensure Toastmasters clubs in District 92 have an effective online presence.

SUBMISSION PROCEDURE

All Toastmasters clubs in District 92 are encouraged to submit details using the District website; by such a deadline that judging can be completed in time to announce results and present awards during the Annual Conference of District 92.

Submit here: <https://www.tmdistrict92.org/best-club-website/>

ANNOUNCEMENT OF WINNER

There will be three awards (First, Second and Third). The awards would be announced during the Annual Conference of District 92.

JUDGING

A panel of anonymous judges, not less than three, and a Chief Judge will be appointed by the PRM. Judges decisions are final and cannot be appealed.

QUALIFYING CRITERIA

(Failure to meet these criteria will lead to disqualification of the entry)

1. Prominent display of the Toastmasters Logo in header of all pages
2. Prominent display of the link to Toastmasters International website in homepage
3. Prominent display of the link to District 92 website in homepage
4. Prominent display of the club name, meeting venue, address, meeting time, directions to the venue on the homepage
5. Mission of Toastmasters and list of benefits
6. Toastmasters International Tag Line

JUDGING CRITERIA

1. Toastmasters Club Information (5 points max for each – Total 0-20 points)

- 1.1. Calendar/List of Events
- 1.2. Steps of how to join the club (contact form or contact person's information)

- 1.3. Report/ Link to Club DCP status
- 1.4. All social channel buttons/links prominently displayed

2. Layout & Presentation (5 points max for each – Total 0-15 points)

- 2.1. Look & layout should be user friendly, options/ tabs should be easily locatable and accessible
- 2.2. Content is easy to read (colors, fonts, size)
- 2.3. Loads Easily (Time taken for the website to launch/ refresh)

3. Content of Website (5 points max for each – Total 0-30 points)

- 3.1. Educational value, learning items, knowledge nuggets centered on communication and leadership
- 3.2. Interesting videos on communication and leadership
- 3.3. Promotion of Toastmasters Educational program
- 3.4. Quality of writing meets the acceptable standards of sentence structure, spelling, punctuation and grammar and should be written in an interesting and clear manner
- 3.5. Reports/ Write-ups on club activities, interclub meetings, contests, educational programs etc.
- 3.6. Members Speak (Testimonials, articles, reports from the members of the club)

4. Promotion of Club, Area, Division and District (5 points max for each- Total 0-35 points)

- 4.1. List of Club members
- 4.2. Club officers' names with photos, roles and club contact information
- 4.3. Club President's message
- 4.4. Recognition of club members' personal and educational milestones
- 4.5. Testimonials from guests who visited the club
- 4.6. Gallery section
- 4.7. Announcements of upcoming Club, Area, Division, and District Events
