

PR Awards
Best Club Social Media Presence

Awarded to the Best Club Social Media Presence for the term July through June, every year

PURPOSE

To ensure Toastmasters clubs in District 92 have an effective social media presence in order to promote Toastmasters externally.

SUBMISSION PROCEDURE

All Toastmasters clubs in District 92 are encouraged to submit details using the District website; by such a deadline that judging can be completed in time to announce results and present awards during the Annual Conference of District 92.

Submit here: <https://www.tmdistrict92.org/best-club-social-media-presence/>

ANNOUNCEMENT OF WINNER

There will be three awards (First, Second and Third). The awards would be announced during the Annual Conference of District 92.

JUDGING

A panel of anonymous judges, not less than three, and a Chief Judge will be appointed by the PRM. Judges decisions are final and cannot be appealed.

JUDGING CRITERIA

1. List of social media platforms that the club is active on (5 points for each – Total 0-25 points)
2. Sustained presence & consistency on social channels (Total 0-25 points)
3. Quality of content (Total 0-25 points)
4. Relevant promotion of Toastmasters- Club, District & Toastmasters International relevance (Total 0-25 points)